

# THTR 250

## Introduction to Design

Fall 2020

### Project #8 - The persuasive image

Propaganda is a tool we experience every day. This is your chance to fight back!

Create an ad for an imaginary product or idea. (helps if this is something you believe in strongly)

Create an image to try to convince the viewer.

Use your design tools!

Explore the power of design.

The presentation and materials are of your choice, but make sure these choices are a part of your design communication.

Discuss the choices you've made, the message you are trying to make and how your choices enhance the communication.