

SCENE DESIGN

THTR 353

WEEKLY PROJECT #5

Explore how design and it's language is used in propaganda.

This project will be due : Monday, Feb. 16 (Washington's Birthday)

WORK WITHIN THESE GUIDELINES:

- 1). Select a print ad - from magazines, newspapers etc. that interests you.
- 2) Analyze the ad. How is design used?
- 3) What propaganda techniques are in play? What is the message?

Hints:

Do a tracing of the ad and analyze the shapes used in the composition.

What color choices have been made? Why, do you think?

Decide if you think the ad was effective - can it be "improved"

Why do this project?

Projects like this help understand how powerful the language of design can be.

We are all designers and consumers of design, I believe we all need to observe how design works more.