

Scene Design

THTR353

weekly project #7

Now that you are an “expert” at ad analysis,
It’s your turn to create an ad for a product of your choice.
This project will be due Monday, March 2

Work within these guidelines:

_This product can be any item object or idea.
This ad may be in any medium and does not need to be reproducible.
No 8 1/2 X 11 is allowed.

Hints:

Use some method to examine and explain this composition in terms of line, shape and color , balance, etc (example : tracing paper overlays)

What is this ad about?

What are you trying to say?

What about this composition works?

What doesn’t?

WHY DO THIS PROJECT?