

THEA 2340

INTRODUCTION TO DESIGN

MWF 10:30-11:20 IN CFTA 210

INSTRUCTOR: JIM BILLINGS

OFFICE: CFTA ROOM 135B PHONE: 646-5041 OFFICE HOURS: BY APPOINTMENT

EMAIL: JBILLING@NMSU.EDU

COURSE DESCRIPTION:

THIS COURSE IS AN INTRODUCTION TO DESIGN. (JUST LIKE THE NAME)

IT IS A COMBINATION OF LECTURE AND HANDS-ON LEARNING WITH CONCEPTS REINFORCED BY EXAMPLES. THIS IS A STUDENT DRIVEN CLASSROOM

OUR LEARNING GOALS WILL BE:

- LEARN AND USE VOCABULARY OF DESIGN.
- APPLY FOUNDATIONAL CONCEPTS TO DESCRIBE HOW DESIGN TOOLS FUNCTION AND HOW THEY CAN BE USED TO COMMUNICATE.
- ANALYZE DESIGN AND SCRIPT STRUCTURE.
- LEARN ABOUT AND PRACTICE COLLABORATION.

COURSE DELIVERY:

FACE TO FACE MEETING TIME.

COURSE GOALS:

UPON COMPLETING THIS COURSE, YOU WILL BE ABLE TO:

- APPLY DESIGN VOCABULARY AND DESCRIPTIONS WHEN SPEAKING ABOUT DESIGN.
- IDENTIFY DESIGN TOOLS AND MAKE CHOICES ABOUT WHERE TO USE THEM.
- APPLY THE FOUNDATION INFORMATION IN UNDERSTANDING HOW DESIGN TOOLS WORK.
- APPLY CORRECT TERMINOLOGY IN ASSESSING DESIGN AND SCRIPT ANALYSIS.
- READ AND UNDERSTAND SOME OF THE DESIGN DOCUMENTS COMMONLY USED IN THE INDUSTRY.

TEXTBOOKS AND MATERIALS:

A SKETCHBOOK - AT LEAST 8X10. NO TEXTBOOK REQUIRED.

SOME BASIC ART SUPPLIES

WE MAY BE VENTURING INTO THE THEATRE. NO BARE FEET OR OPEN-TOED SHOES WILL BE ALLOWED. THEATRES ARE DANGEROUS AND UNPREDICTABLE ENVIRONMENTS.

COMMUNICATION:

ALL E-MAIL COMMUNICATION WILL BE THROUGH YOUR NMSU E-MAIL ACCOUNT. EMAIL IS THE BEST WAY TO GET IN TOUCH WITH ME (JBILLING@NMSU.EDU) I AM NOT RELIABLY NEAR A PHONE, BUT FEEL FREE TO TRY MY OFFICE NUMBER (646-5041) OR, STOP BY MY OFFICE. I WILL ALWAYS TRY TO RETURN ANY E-MAIL WITHIN 24 HOURS.

PLEASE DON'T HESITATE TO CONTACT ME WITH ANY PROBLEMS, QUESTIONS OR CONCERNS. I AM HERE FOR YOU.

GRADING:

1). PROJECTS (70%) WEEKLY PROJECTS AND PRESENTATIONS

2). CLASS PARTICIPATION (20%) CLASS PARTICIPATION IS EXPECTED OF ALL STUDENTS. THE MAJORITY OF THIS CLASS WILL BE AN INFORMAL LECTURE FORMAT. I WILL PROVIDE YOU WITH BASIC COURSE INFORMATION, HOWEVER, QUESTIONS PROVIDE ADDITIONAL DEPTH FOR CLASS INFORMATION. THE MORE YOU INVEST IN THE CLASS, THE MORE VALUABLE IT WILL BE. SOME OF THE PROJECTS ARE GROUP PROJECTS TO UNDERLINE THE IMPORTANCE OF COLLABORATION. YOUR CLASS-MATES MUST BE ABLE TO RELY ON YOU.

3). SHOW CRITIQUES 10%) A SHORT PAPER EVALUATING THE TECHNICAL/ DESIGN ASPECTS OF EACH OF THE MAIN STAGE SHOWS THIS SEMESTER. CRITIQUES ARE ALWAYS DUE THE MONDAY AFTER THE SHOW CLOSES. THESE MAY BE SUBMITTED EITHER VIA E-MAIL OR HARD COPY. (HARD COPY BY 5:00 PM – E-MAIL BY MIDNIGHT)

4). ATTENDANCE: LECTURES FORM THE MAIN SOURCE OF INFORMATION IN THIS CLASS, CONSEQUENTLY, IT IS IMPORTANT FOR YOU TO COME TO EVERY CLASS. ATTENDANCE WILL BE TAKEN. YOU ARE ALLOWED TO MISS 4 CLASS PERIODS DURING THE SEMESTER FOR ANY REASON, WITHOUT PENALTY. EACH CLASS MISSED BEYOND 4 ABSENCES IS CONSIDERED TO BE UN-EXCUSED. SIGNED MEDICAL EXCUSES ALLOW YOU TO MAKE UP WORK MISSED, AND DO NOT ERASE ABSENCES.

FAILURE TO ATTEND CLASS WILL RESULT IN A FAILURE IN THIS CLASS. THE INSTRUCTOR WILL NOT AUTOMATICALLY DROP STUDENTS FOR LACK OF ATTENDANCE, BUT RESERVES THE RIGHT TO DO SO, WITHOUT FURTHER NOTICE IF A STUDENT MISSES 3 OR MORE CONSECUTIVE CLASSES.

GRADED PROJECTS WILL BE HANDED BACK IN CLASS ANY QUESTIONS, PLEASE ASK OR E-MAIL ME.

COURSE REQUIREMENTS:

THIS CLASS IS REQUIRED FOR ALL THEATRE MAJORS.

COURSE EXPECTATIONS

I EXPECT YOUR FULL ATTENTION, THEREFORE I HAVE A STRICT POLICY AGAINST THE UN-AUTHORIZED USE OF ELECTRONIC DEVICES DURING CLASS TIME. I ALSO EXPECT THAT YOU WILL BE RESPECTFUL OF OTHER STUDENTS AND LISTEN AND RESPOND RESPECTFULLY AND CONSTRUCTIVELY DURING DISCUSSIONS.

IN RETURN, I PROMISE THAT I WILL ALWAYS MAKE TIME FOR YOU. I WILL LISTEN AND RESPOND RESPECTFULLY IN DISCUSSIONS AND TO ANY COMMENTS OR CONCERNS YOU MAY HAVE.

GRADING POLICY

MY GRADING SCALE IS:

FOR EXCEPTIONAL WORK 100-90% = "A"

FOR GOOD WORK 89-80% = "B"

FOR COMPLETED, AVERAGE WORK 79-70% = "C"

FOR BELOW AVERAGE WORK 69-60% = "D"

FOR WORK THAT IS FAILING OR INCOMPLETE 59% OR LESS = "F"

I DO NOT USE FRACTIONAL GRADING. MINIMUM PASSING GRADE FOR "S" OPTION STUDENTS WILL BE "C" WORK.

LATE WORK

THEATRE IS A PROFESSION DRIVEN BY DEADLINES. LATE WORK WILL ONLY BE ACCEPTED IN EXCEPTIONAL CIRCUMSTANCES. LATE WORK THAT IS ACCEPTED WILL LOSE 5% PER CLASS DAY.

ACADEMIC INTEGRITY

I HAVE A ZERO TOLERANCE POLICY ON ACADEMIC INTEGRITY. IF YOU DO SOMEONE ELSE'S WORK OR USE SOMEONE ELSE'S WORK AND I BECOME AWARE OF IT, YOU WILL BE DISMISSED FROM THE CLASS AND REFERRED TO THE DEPARTMENT HEAD AND DEAN'S OFFICE. THE STUDENT CODE OF CONDUCT DEFINES ACADEMIC MISCONDUCT, NON-ACADEMIC MISCONDUCT AND THE CONSEQUENCES OR PENALTIES FOR EACH. THE STUDENT CODE OF CONDUCT IS AVAILABLE IN THE NMSU STUDENT HANDBOOK ONLINE: [HTTP://STUDENTHANDBOOK.NMSU.EDU/](http://STUDENTHANDBOOK.NMSU.EDU/)

ACCESSIBILITY SUPPORT

DISABILITY ACCESS SERVICES
CORBETT CENTER STUDENT UNION ROOM 208
AARON SALAS, DIRECTOR
575-646-6840
DAS@NMSU.EDU

NEW MEXICO STATE UNIVERSITY, IN COMPLIANCE WITH APPLICABLE LAWS AND IN FURTHERANCE OF ITS COMMITMENT TO FOSTERING AN ENVIRONMENT THAT WELCOMES AND EMBRACES DIVERSITY, DOES NOT DISCRIMINATE ON THE BASIS OF AGE, ANCESTRY, COLOR, DISABILITY, GENDER IDENTITY, GENETIC INFORMATION, NATIONAL ORIGIN, RACE, RELIGION, RETALIATION, SERIOUS MEDICAL CONDITION, SEX (INCLUDING PREGNANCY), SEXUAL ORIENTATION, SPOUSAL AFFILIATION, OR PROTECTED VETERAN STATUS IN ITS PROGRAMS AND ACTIVITIES, INCLUDING EMPLOYMENT, ADMISSIONS, AND EDUCATIONAL PROGRAMS AND ACTIVITIES. INQUIRIES MAY BE DIRECTED TO THE LAURA CASTILLE, EXECUTIVE DIRECTOR, TITLE IX AND ADA/ SECTION 504 COORDINATOR, OFFICE OF INSTITUTIONAL EQUITY, P.O. Box 30001, E. 1130 UNIVERSITY AVENUE, LAS CRUCES, NM 88003; 575.646.3635; 575-646-7802 (TTY); EQUITY@NMSU.EDU.

TITLE IX PROHIBITS SEX HARASSMENT, SEXUAL ASSAULT, INTIMATE PARTNER VIOLENCE, STALKING AND RETALIATION. FOR MORE INFORMATION ON DISCRIMINATION OR TITLE IX, OR TO FILE A COMPLAINT CONTACT:

LAURA CASTILLE, EXECUTIVE DIRECTOR AND TITLE IX COORDINATOR
OFFICE OF INSTITUTIONAL EQUITY (OIE) - O'LOUGHLIN HOUSE, 1130 UNIVERSITY AVENUE
PHONE: (575) 646-3635
E-MAIL: EQUITY@NMSU.EDU
WEBSITE: EQUITY.NMSU.EDU

OTHER NMSU RESOURCES:

NMSU Police Department	575-646-3311	www.nmsupolice.com
Aggie Health & Wellness (Medical and Counseling Services)	575-646-1512	www.wellness.nmsu.edu
NMSU Dean of Students	575-646-1722	
For Emergencies	911	

Technical Support

THE ICT CUSTOMER SERVICE CENTER IS EQUIPPED TO DEAL WITH ALL OF YOUR INFORMATION TECHNOLOGY (IT) AND TELECOMMUNICATIONS NEEDS AT NMSU. THE ICT CUSTOMER SERVICE CENTER HOURS OF OPERATION ARE FROM 8:00 AM UNTIL 5:00 PM MONDAY THROUGH FRIDAY MOUNTAIN TIME. PLEASE FEEL FREE TO CONTACT THEM AT 646-1840 OR VIA E-MAIL AT HELPPDESK@NMSU.EDU. YOU CAN ALSO GO TO THE [STUDENT TECHNOLOGY HELP](#) WEB PAGE AND [STUDENT RESOURCES](#) LOCATED AT THE [CANVAS](#) WEB PAGE FOR ADDITIONAL INFORMATION ON CANVAS.

COURSE SCHEDULE

SECTION ONE —GETTING STARTED — MODULE 1 (1WEEK)

OUR OBJECTIVES ARE TO REVIEW COURSE REQUIREMENTS AND
EXPECTATIONS

WEEK #1

CLASS INTRO, WHERE ARE YOU? — PERSONAL QUIZ, ASSIGN
PERSONAL MANIFESTO

SECTION TWO — TOOLS FOR DESIGN — MODULE 2 (4 WEEKS)

OUR OBJECTIVES ARE TO: CREATE SOME DEFINITIONS AND IDENTIFY SOME TOOLS
DESIGNERS USE

WEEK #2

PRESENT AND DISCUSS PROJECT #1
WHAT IS DESIGN? THE IMPORTANCE OF UNDERSTANDING
DESIGN, HOW DO WE USE DESIGN?
ASSIGN PROJECT #2 — VISUAL THINKING ICEBREAKER

WEEK #3

PRESENT AND DISCUSS PROJECT #2
DESIGN TOOLS, ELEMENTS OF VISUAL DESIGN
ASSIGN PROJECT #3 - INFORMATION COLLAGE

WEEK #4

PRESENT AND DISCUSS PROJECT #3 MORE ELEMENTS OF VISUAL DESIGN
ASSIGN PROJECT #4- DESCRIBING DESIGN

WEEK #5

PRESENT AND DISCUSS PROJECT #4
DESIGN PRINCIPLES, AND CONSIDERATIONS IN DESIGN
ASSIGN PROJECT #5 - SO YOU WANT TO DO A PLAY?

SECTION 3 -DESIGN FOUNDATIONS - MODULE 3 - (3 WEEKS)

OUR OBJECTIVES ARE: TO CREATE A FOUNDATION FOR GOOD DESIGN UNDERSTANDING
THROUGH A LITTLE HISTORY- BEGIN SOME CRITICAL THINKING

WEEK #6

PRESENT AND DISCUSS PROJECT #5
HISTORY OF THEATRE SPACES, EQUIPMENT AND DESIGNERS
DISCUSS HOW TO WATCH A PLAY FOR DESIGN EVALUATION ASSIGN
PROJECT #6 - SCALE REFERENCE FIGURE

WEEK #7

PRESENT AND DISCUSS PROJECT #6
MORE HISTORY,SOME ART MOVEMENTS (THE "ISMS") ASSIGN PROJECT #7 -
FAMILIAR OBJECT AS AN "ISM"

WEEK #8

CRITIQUE #1 DUE, PRESENT AND DISCUSS PROJECT #7 PROPAGANDA,
ASSIGN PROJECT #8 - THE PERSUASIVE IMAGE OR OBJECT

SECTION 4 —THE WORLD OF THE PLAY - (5 WEEKS)

OUR OBJECTIVES ARE: UNDERSTAND DIFFERENCES IN DIFFERENT DESIGN JOBS AND

RESPONSIBILITIES. LEARN ABOUT RESEARCH. UNDERSTAND HOW COLLABORATION WORKS
IN THE CREATIVE PROCESS

- WEEK #9 PRESENT AND DISCUSS PROJECT #8
THE WORLD OF THE PLAY, ANALYZING A SCRIPT ASSIGN PROJECT #9
INTERNAL RESEARCH
- WEEK#10 PRESENT AND DISCUSS PROJECT #9
RESEARCH, HISTORICAL PERIODS, EXTERNAL RESEARCH ASSIGN PROJECT
#10-EXTERNAL RESEARCH
- WEEK #11 PRESENT AND DISCUSS PROJECT #10 THE WORLD OF THE PLAY:
ENVIRONMENT – SCENIC DESIGNER,
ADDING DETAIL TO THE WORLD-THE PROP DESIGNER WHAT IS MEANT TO BE
SEEN – LIGHTING DESIGNER ASSIGN PROJECT #11 -FILLING THE
ENVIRONMENT
- WEEK #12 PRESENT AND DISCUSS PROJECT #11
THE WORLD OF THE PLAY:
WHAT IS HEARD AND UNHEARD-THE SOUND DESIGNER

THE CHARACTER – COSTUMES AND MAKE-UP
ASSIGN PROJECT #12 - DRESS YOURSELF
- WEEK #13 PRESENT AND DISCUSS PROJECT #12
THE WORLD OF THE PRODUCTION
PUTTING IT ALL TOGETHER – COLLABORATION, CONCEPT DEVELOPMENT
ASSIGN PROJECT #13 - COLLABORATION - CONCEPT ASSIGN MANIFESTO #2

SECTION 5 – DESIGN AS A LIVING(2 WEEKS)

OUR OBJECTIVES ARE : UNDERSTAND WAYS DESIGNERS WORK IN THE PROFESSIONAL
WORLD AND EDUCATIONAL WORLD, SUMMING UP

- WEEK #14 PRESENT AND DISCUSS PROJECT #13
RESUMES, PORTFOLIOS, CONTRACTS AND NEGOTIATIONS, - COPYRIGHTS,
APPLICATIONS, SCHOLARSHIPS, INTERVIEWS. ASSIGN RESUME'S (PROJECT
14) ASSIGN FINAL PROJECT(15)

THANKSGIVING BREAK

- WEEK #15 PRESENT AND DISCUSS MANIFESTO #2 SHOW CRITIQUE#2 DUE
TURN IN RESUME'S - PROJECT 14
WAYS TO WORK IN DESIGN, HOW MUCH \$\$?
ETHICS AND AESTHETICS, CONTRACTS AND NEGOTIATIONS

FINAL EXAM - MONDAY 12/6 10:30-12:30 PRESENT FINAL PROJECTS

SYLLABUS MODIFICATION

THE SYLLABUS IS THE "ROAD MAP" FOR THIS COURSE. IT ALLOWS BOTH THE STUDENT AND
THE INSTRUCTOR TO HAVE AN IDEA WHERE WE ARE GOING, AS WELL AS ALLOWING US TO
SEE WHERE WE HAVE BEEN. DATES AND TOPICS MAY SHIFT, DEPENDING ON CLASS
DISCUSSIONS AND PACING. I MAKE EVERY EFFORT TO STAY WITH THE SYLLABUS, BUT I DO
RESERVE THE RIGHT TO TAKE THE OCCASIONAL "SIDE TRIP" AS WAY OF ENHANCING THE
CLASS. ANY MAJOR CHANGES, ESPECIALLY CHANGES FOR DUE DATES, QUIZZES OR EXAMS
WILL SHOW UP AS AN ANNOUNCEMENT ON THE CANVAS HOMEPAGE FOR THIS CLASS AND
WILL BE NOTED IN CLASS.