

THEA 2340

Introduction to Design

Fall 2021

Project #5- Design considerations for a theatre company

Using the flow sheet(questions below), create your own theoretical theatre company. Name your company so we have a handle to talk about.

Discuss the choices you make and what you think is important in considering creating a theatre company. Notice many of the choices you make impact other choices. Why?

Flow sheet:

- 1) What kind of shows do you plan to do? (straight plays, musicals etc, concerts.....)
- 2) What type of performance space will you have?(configuration)
- 3) How will the theatre be financed, or will it be rented?
- 4) Will your company have union talent? How many employees?
- 5) How will you produce design elements?
- 6) Will you have design elements? What?
- 7) What additional staff will you need?
- 8) How many seats do you plan to sell, how many performances, what do you expect for ticket prices?
- 9) What type of equipment do you need? How are you going to get it?
- 10) Why would you do this?